

2021
Egypt



THE ST
41 INTERNATIONAL
HOTEL SUPPLIES
EXHIBITION

From Till
15 - 17
NOVEMBER 2021

من حتى
١٥ - ١٧
نوفمبر ٢٠٢١

المعرض الدولي
الواحد والأربعون

لتجهيزات الفنادق والكافيهات
والمطاعم ومعدات المخابز والحلواني
والآيس كريم والسوبر ماركت

بمركز القاهرة الدولي للمؤتمرات - مدينة نصر
At Cairo International Convention Center - Nasr City

Hace

Le Cafe

Inter. food

Bakery
Tec.

Furnishing
Hot.

Clean Tec.

تحت رعاية وزارة السياحة والآثار
Under The Auspices of Ministry of Tourism and Antiquities



Services offered by the company

- A media campaign in the official newspaper in Egypt & Middle East before & during the exhibition.
- 100 invitations provided to each company.
- Printing a Catalog to include the names of participating companies to be given out to visitors and participants.
- Sending invitations by mail to businessman in Egypt, the Gulf area, North Africa and all those concerned with the field.
- Two nametags for each exhibitor.
- Provide 1 day to enter the exhibits before the Exhibition & Exit the exhibits directly after the ending of the Exhibition.
- Egyptian companies may have the right to import goods for the exhibition with a temporary customs exemption.

Shell Scheme Stand Details

Octanorm Shell Scheme "Layouts" Hace – Hotel Expo 2021 have put together shell scheme packages which include basic stand furniture and lighting for those companies who require a quick and simple way of exhibition.

Depending on the size of your stand, please see the table below for your package:

Stand size	9-16 m2	17-32 m2	33- More m2
Spotlights	2	4	6
Electric outlet	1	2	2
Table	1	2	2
Chair	2	4	6

50% in advance + 50% on 15/9/2021
Price for meter: 225 \$ + VAT 14%

الخدمات التي تقدمها الشركة :

- حملة إعلانية في الصحف الرسمية في مصر و الشرق الأوسط قبل المعرض وطول فترة المعرض.
- تجهيز دعوات بواقع مائة دعوة لكل شركة.
- عمل دليل خاص بالمعرض باسماء الشركات المشاركة يوزع على الزائرين والشركات العارضة.
- إرسال دعوات بالبريد لجميع المهتمين ورجال الاعمال بمصر و دول الخليج و دول شمال أفريقيا من خلال الاسماء المتوفرة لدينا.
- يتم إعطاء كل شركة عدد 2 بادج وذلك لسهولة التفرقة بين العارضين والزائرين
- توفير يوم لدخول المعارضات قبل المعرض و خروج المعارضات بعد انتهاء المعرض مباشرة
- يجوز للشركات المصرية الإستيراد من خلال هذا المعرض بنظام الإفراج الجمركي المؤقت.

Space Only Rate: US \$200 Per m2

Space and Shell Scheme Rate : US \$225 Per m2

White Octanorm Walls , Carpet , Fascia and Nameboard



طريقة السداد : 50% عند التعاقد + 50% في تاريخ 15/9/2021

سعر المتر: 225 دولار

هذه الأسعار لا تشمل ضريبة القيمة المضافة 14%



Cairo the ideal meeting point

Cairo is considered the first and largest market in Restaurants, Cafes, Hotels and Resorts in Egypt and Middle East.

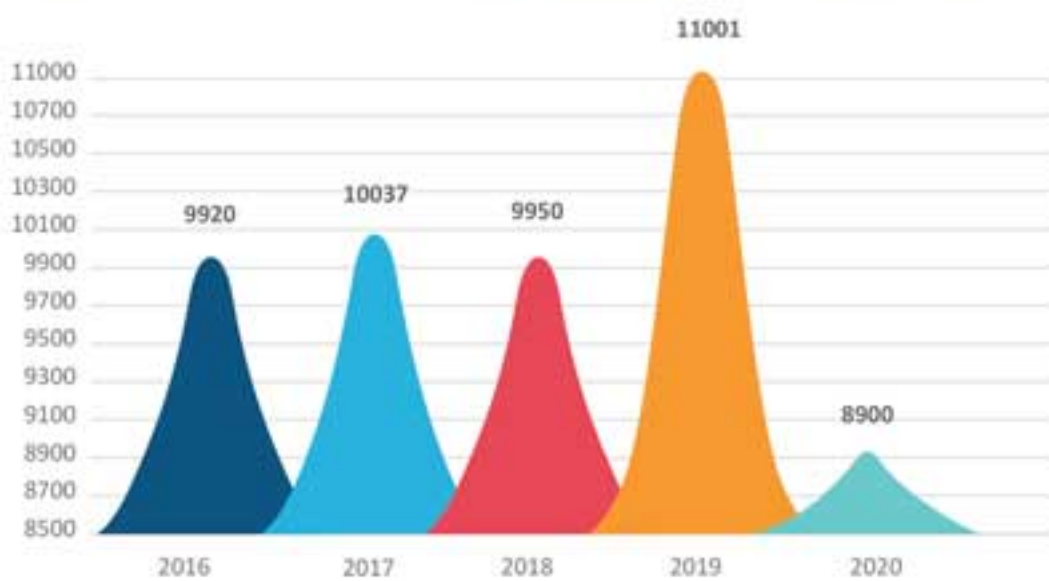
Moreover, head office of Restaurants, Cafes, Hotels, Resorts and Cruises owners and managing companies are located in Cairo.

This privilege enhances the importance of the exhibition where contracts worth millions of pounds are achieved in the field of Restaurants, Cafes, Hotel supplies and Resorts.

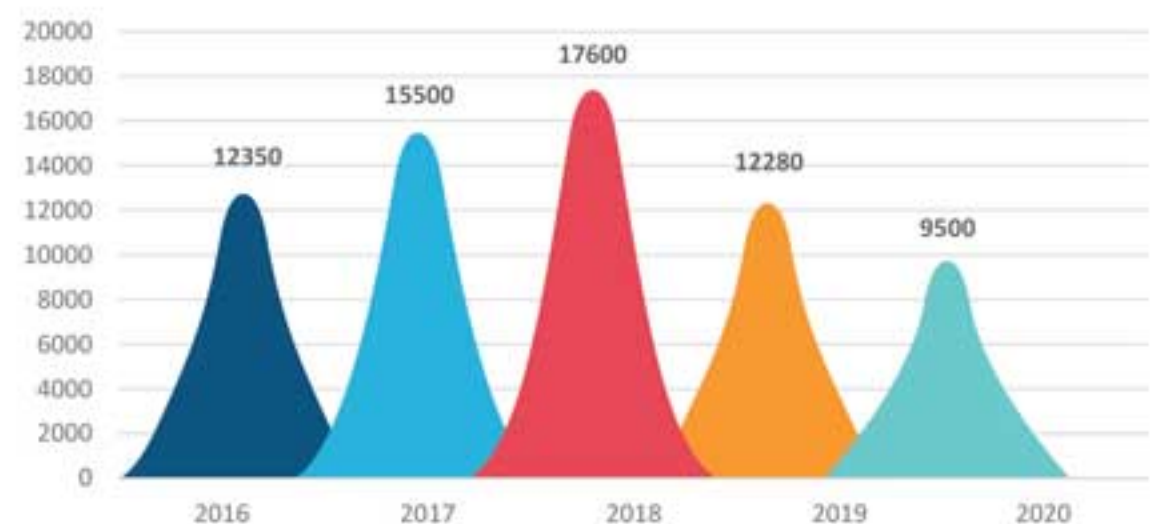
Timing November 2021

The timing of this exhibition is keeping up with the season of tourism which starts in September through April although it runs the whole year, hotels, resorts, restaurant, cafes and cruises start to select their needs at the beginning of October before setting their final budget, where the surplus of earning are channeled towards the purchase of new equipment and furniture for the new season.

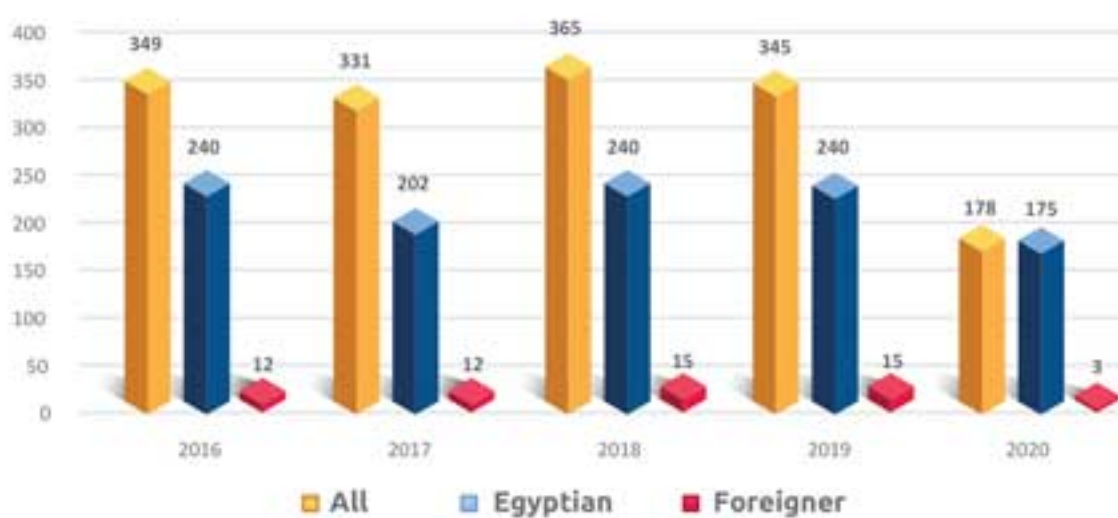
Exhibition Net Area during the period from 2016 to 2020



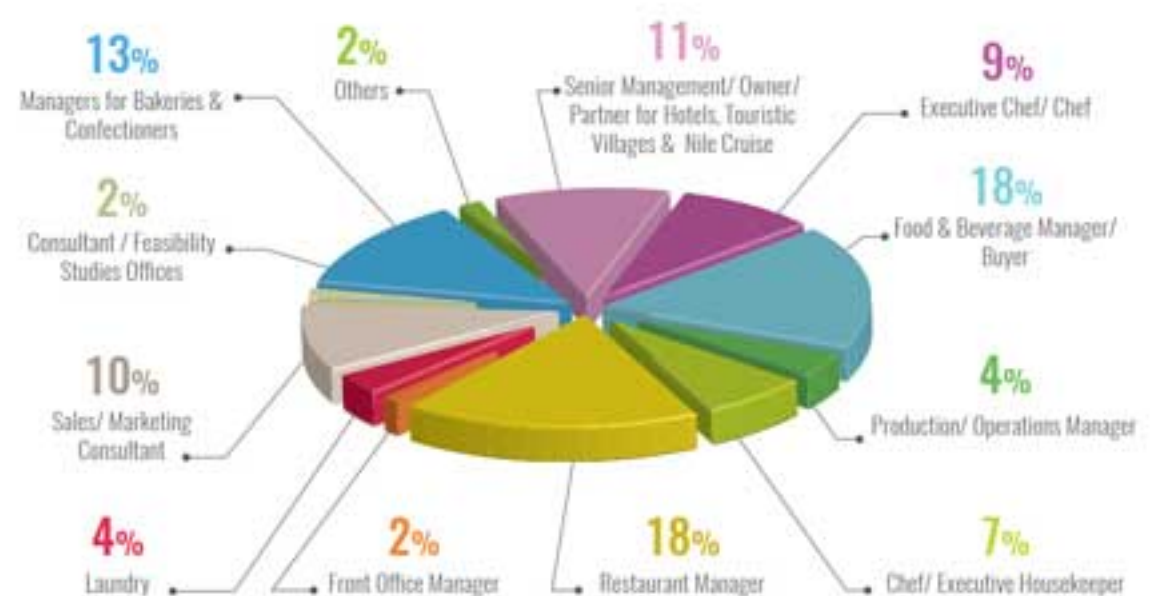
Visitors during the period from 2016 to 2020



Exhibitors Area during the period from 2016 to 2020



Visitors Profile





All
YOU
Need in
One Place



**WE RECEIVED
THOUSANDS
OF TRADE
VISITORS**




Hace
The International Catering Equipment & Trading Laundry Exhibition



Bakery Tec
The International Bakery, Pastry Equipment & Ice Cream Exhibition



Le Café
The International Coffee & Tea Supplies Exhibition



Furnishing -Hot.
The International Furnishing Hotels Exhibition



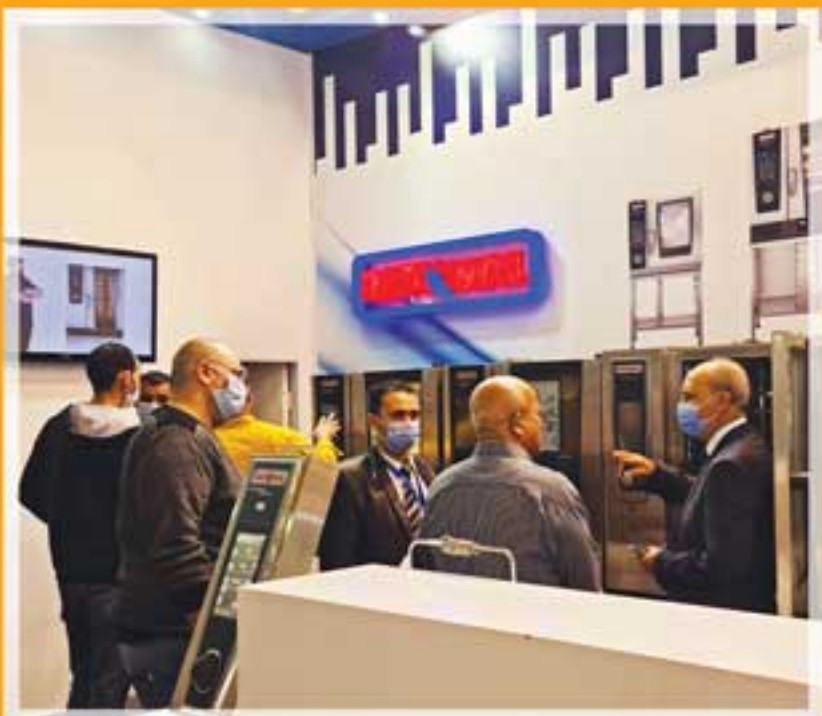
Inter Food
The International Food & Beverage & Super Market Equipment Exhibition



Clean Tec
The International Cleaning equipment Exhibition



Winners of ECA Live Cooking Competitions at HACE 2020



Best Restaurant 2020 Gold Medal SASS Restaurant	Chef of the Year 2020 Silver Medal Artem Vasylevych, Pastry Chef, Pier 88 Restaurant
Young Chef of the Year 2020 Bronze Medal Rehab Hosny Mohamed, Chef, Bakeology	Egyptian Dish Competition Gold Medal Abdel Rahman Mahmoud, Chef de Partie, Italiano Restaurant
Italian Cuisine Competition Bronze Medal Hussein Saleh Joumaa, Head Chef, Keba we Fatoush	Cooking with Pulses Competition Silver Medal Mohamed Yehia, Executive Chef, Ibn El Sham Restaurant
Sandwich Competition Bronze Medal Rehab Hosny Mohamed, Chef, Bakeology	Plated Dessert Competition Silver Medal Ahmed Mohamed Taha, Pastry Chef, Westin Marriott Hotel

8 DIFFERENT COMPETITIONS DURING THE FAIR





Organized by



المجموعة المصرية للتسويق
EGYPTIAN GROUP FOR MARKETING

53, Youssef Abbas St., Tawfik Building - Nasr City, Cairo - Egypt.

Tel.: (202) 2405 0151 / 2261 9160 / 012 21799060

Fax: (202) 2263 5215 - Zip Code 11371

E-Mail: info@hace.com.eg - Website: www.hace.com.eg

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أنشطة مقامة أثناء معرض هيس ٢٠٢١

HACE Food HUB

inter.food
Culinary Challenge
مسابقات الطهي في معرض إنتر فود

Bakery Tec.
Culinary Challenge
مسابقات الخببز في معرض بيكرى تيك

LIVE COOKING SHOW
مسابقة فنون الطهي

Supervision by



Egypt
where it all begins

Egyptian Chefs Association

WORLD ASSOCIATION OF CHEFS SOCIETIES

Official Travel

Traveline
EGYPT

Tel.: 3703 5904 (10 Lines)
Fax: 3703 5909 / 910
khaled@traveline-eg.com

Official Freight Forwarder



Heliopolis: 32, Andalus St., Behind MerryLand Garden, Heliopolis - Cairo.
Tel.: 2454 3155 - Fax: 2455 5911